

YALE BROADCASTING COMPANY

WYBC

RADIO BUILDING
193 YORK STREET

ADDRESS MAIL TO YALE STATION
NEW HAVEN, CONN.

TELEPHONE 7-3131
EXTENSION 459

March 15, 1946

Dear Advertiser:

This is to inform you that our call letters have been changed from WOCD to WYBC. We have found this to be a necessity as it completes our break with the Yale Daily News, with whom we were formerly connected.

Our address is still the same. Please continue to mail all correspondence to Box 242A, Yale Station, New Haven, Conn. To avoid confusion be sure to address all checks and other correspondence to our new call letters.

James G. Damon, Jr.

Business Manager